

Montana Tobacco Free Medical Campus Project

Effective tobacco use prevention relies on the passage of policy to change the social norm about tobacco use in our communities and to support healthy lifestyles. Hospitals and medical facilities, as the center of health care in our communities, can address this major public health issue in Montana by instituting tobacco free policies to help reduce the health consequences and financial toll of tobacco addiction.

The Montana Tobacco Use Prevention Program is offering assistance to hospitals and medical facilities to aid in the development and implementation of tobacco free medical campus policies and the associated training regarding tobacco cessation resources and strategies. The Project Coordinator is available to come to your facility to conduct training and meet with key personnel, as well as to provide assistance via telephone and email. Contact information is provided below. All services and materials will be provided at no cost to your organization. Assistance is available in the following areas:

TOBACCO FREE CAMPUS POLICY DEVELOPMENT AND IMPLEMENTATION

- Meet with administration, department managers, health care providers, and other staff to help initiate the process of policy revision.
- Assist with policy formation and the development of an implementation plan.
- Provide metal signs and personalized media materials without cost.
- Offer strategies to enhance compliance and support for the new policy.

TOBACCO CESSATION EDUCATION TO SUPPORT YOUR POLICY

- Conduct training for health care providers and patient care staff on a variety of cessation topics including successful strategies for quitting, the services of the Montana Tobacco Quit Line, methods for linking patients with the quit line, and cessation medications.
- Provide educational tools and materials that can be used for patient education in the clinical setting.
- Increase motivation and confidence of staff to address tobacco use with patients. Offer communication strategies for working with patients who use tobacco, especially those patients who may not be ready to quit.
- Link your hospital with tobacco prevention and cessation resources.